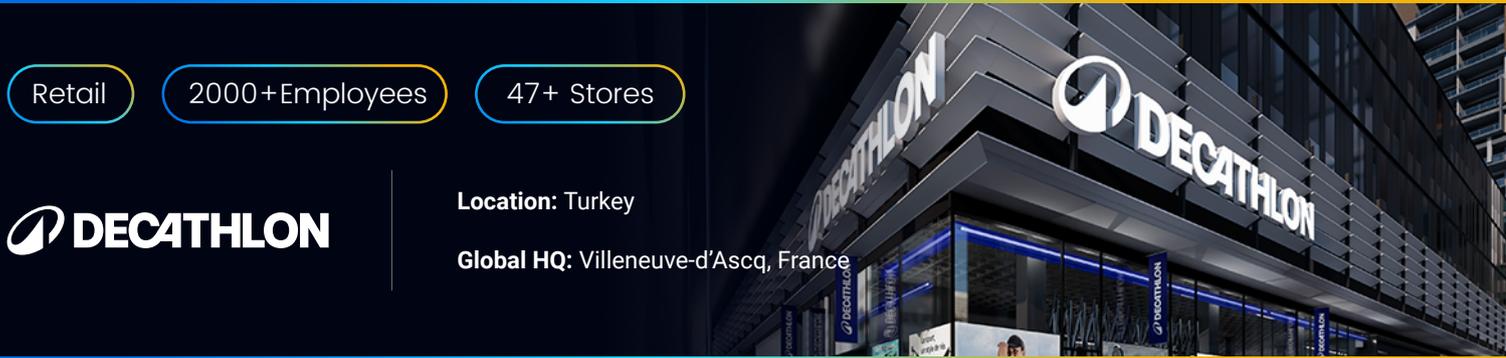


# How Decathlon Unified Multi-Store Communications with P-Series



Retail

2000+ Employees

47+ Stores



Location: Turkey

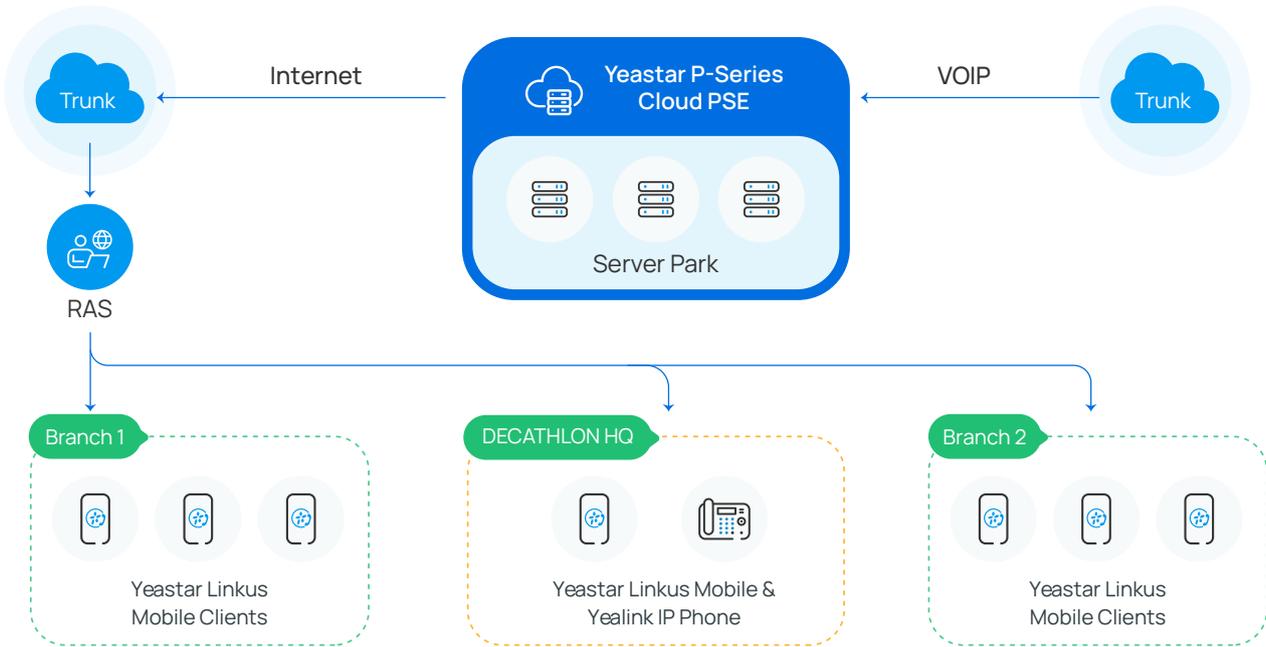
Global HQ: Villeneuve-d'Ascq, France

## About Decathlon

Decathlon operates over 1,700 stores in 70+ countries, serving millions of customers worldwide. In Turkey, with more than 2,000 employees and stores nationwide, efficient communication is key to supporting operations and customer service.

Challenge	Yeastar Solution	Results
<p><b>Voice Quality Issues</b> – The Vodafone Cloud PBX frequently suffered from unstable and poor-quality voice connections.</p>	<p><b>Yeastar P-Series Software Edition with Ultimate Plan</b></p>	<p>✔ <b>Consistent HD Voice Quality</b> – Clear and reliable communication across all stores.</p>
<p><b>Mobility Needs</b> – Shelf staff using Android-based tablets needed a softphone for in-store and inter-store communication.</p>	<p><b>Linkus Mobile Client</b></p>	<p>✔ <b>Improved Mobility</b> – Linkus Mobile App, perfect fit for in-store Android tablets, keeping shelf staff connected at all times.</p>
<p><b>High Network Costs</b> – MPLS VPNs used to link branches drove up recurring communication expenses.</p>	<p><b>Remote Access Service</b></p>	<p>✔ <b>Lower Operating Costs</b> – Eliminated costly MPLS VPNs with Yeastar’s Remote Access Service.</p>
<p><b>Complex Multi-Site Management</b> – Managing communication systems across many retail outlets became increasingly difficult.</p>	<p><b>Central Management</b></p>	<p>✔ <b>Unified Platform</b> – All stores managed under one communication system, fully web-based and intuitive.</p>

## Solution Typology



Before using Yeastar, Decathlon had an MPLS VPN service from the operator for the PBX between stores and was paying high fees for it. After switching to Yeastar, they canceled their MPLS VPN service by using the Remote Access Service (RAS) service and achieved cost savings.

— Decathlon Turkey Team



Watch Decathlon's full transformation story

See Case Highlights at Awards Ceremony →