



UCaaS Platform • **Hosted Business Growth**

FirstNet Scales Communication to Carrier-Grade with Yeastar

About FirstNet

FirstNet Technology Services is a South African ICT company that helps businesses stay connected through innovative solutions in voice, connectivity, cloud, and security, delivering scalable, secure, and future-ready Yeastar-powered communications that empower organizations to thrive.

Partner



www.firstnet.co.za

Tenure

5 year

Sells

P-Series PBX Cloud/
Software Edition

Migration Achieved

Mitel, 3CX, and
Skype



Why Choose Yeastar



Leveraging Yeastar’s feature-rich Cloud PBX BYOI platform, FirstNet delivers unmatched flexibility, scalability, and business value.



— Ushika Gayapershad
Product Manager at FirstNet

FirstNet leverages Yeastar’s feature-rich cloud communication platform, enabling adaptable, scalable, and high-value communication systems. With competitive pricing, a comprehensive feature set, and a focus on technology innovation, Yeastar supports FirstNet in delivering reliable solutions that meet client needs and drive measurable business outcomes.

Growth Highlights



Carrier-grade enterprise deployments: FirstNet implemented **six large-scale deployments** this year, each supporting **1,000–2,500 users**.



Expansion across sectors: **finance, retail, and manufacturing**.



Zero-downtime service delivery: Ensures continuous, uninterrupted communication.



High reliability and scalability: supported by multi-datacenter, ISO-certified infrastructure.

“Our strong customer relationships, combined with Yeastar’s support and world-class product, have been the real driver behind our rapid growth.”



Behind the Results



FirstNet’s rapid growth and successful rollouts are driven by the combination of strong customer relationships, expert support from Yeastar, and a world-class unified communications backbone. By migrating organizations from Mitel, 3CX, and Skype for Business, FirstNet not only streamlined clients' operations and improved efficiency but also strengthened customer trust and accelerated adoption of future-ready UC technologies.

“The implementation of Yeastar’s solutions has fueled FirstNet’s growth by enabling us to deliver reliable, flexible, and scalable communication platforms that enhance customer experience.”

“Yeastar’s business model, combined with FirstNet’s expertise, delivers a clear competitive advantage.”

Tools that Matter



By embracing Yeastar Partner Portal and Yeastar Central Management (YCM), we deliver innovative, reliable, and scalable solutions, improving operational efficiency and consistently driving higher customer satisfaction.



— Ushika Gayapershad
Product Manager at FirstNet



Partner Portal

the central hub that accelerates sales, marketing, and support.



Central Management

enables real-time monitoring and efficient management for high service quality



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