

Sell Hosted Voice Services with Confidence

| [Why Yeostar?](#) | [Breaking It Down for MSPs, ITSPs, Resellers](#)



We Focus on Partner Success



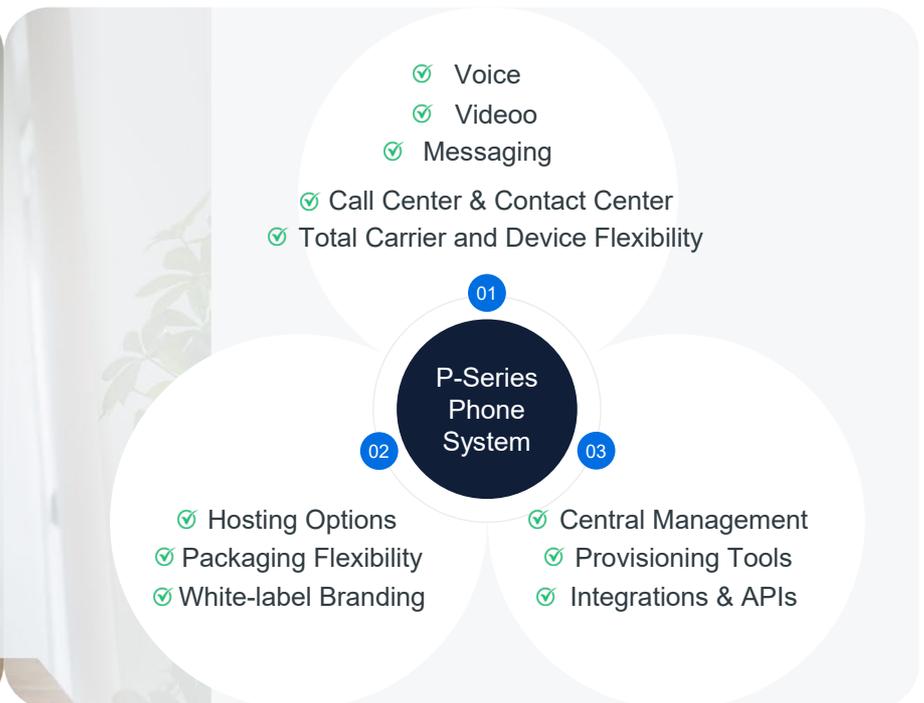
- Highly profitable
- Easy to sell
- Easy to use

MSPs, ITSPs, Telecom Operators, VARs, and like providers are increasingly expected to provide hosted voice and UCaaS. It is a perfect way for you to attract new customers and upsell to an existing base. The cloud-based UC service delivered through an "as-a-service" model is well-suited for businesses looking for a combination of ease of use, functionality, flexibility, and scalability.

To navigate the market trends and stay ahead of the pack requires top-notch products and services, reliable and easy-to-manage hosting, and channel-friendly programs that ensure growth and profitability.

Built with MSP & Telecom Service Provider in mind, Yeastar's P-Series Phone System is highly profitable, easy to sell, deploy, and support, with great feature-per-dollar value. The system offers a wide range of features including calling, meeting, messaging, and contact centers—all in one integrated platform. It is built on a scalable architecture, allowing businesses to grow their communication capabilities as they expand.

Moreover, the system is designed to be user-friendly and intuitive for end customers to navigate and leverage the full range of features. The ease of use extends to MSPs & Telecom Service Providers as well, with a streamlined deployment process and management tools to ensure smooth operations.





Launch Hosted Voice Services, in Your Preferred Way

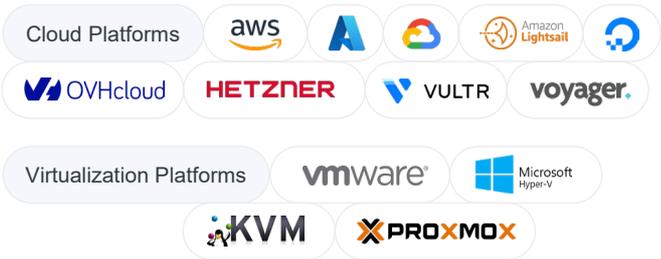
Yeastar offers hosting options for partners who are new to the emerging UCaaS market and established hosted voice service providers looking to strengthen their portfolios. The choice of hosting is entirely in your hands, based on your unique level of expertise, your preference for a private or public cloud environment, and how much control over the infrastructure you want to retain. With Yeastar, you are in the driver's seat - we are here to handle as much or as little as you wish.

Option #1

Self-hosted: Your Hosting Environment

The self-hosted solution is intended for service providers who are experienced with hosting PBX systems in their own servers and comfortable with handling the technical aspects of getting customers up. It can be deployed within public/private cloud or run in a VMware/ Hyper-V/ KVM/ Proxmox environment. You stay in complete control of the deployment, infrastructure, and PBX systems.

- ✔ Optional multi-tenancy Cloud PBX or dedicated single-instance Software PBX
- ✔ Your choice of public or private cloud for complete control
- ✔ Unlimited Scalability. Go at Your Own Speed.
- ✔ Straightforward deployment with an intuitive launch wizard
- ✔ Lifetime free updates and growing integrations

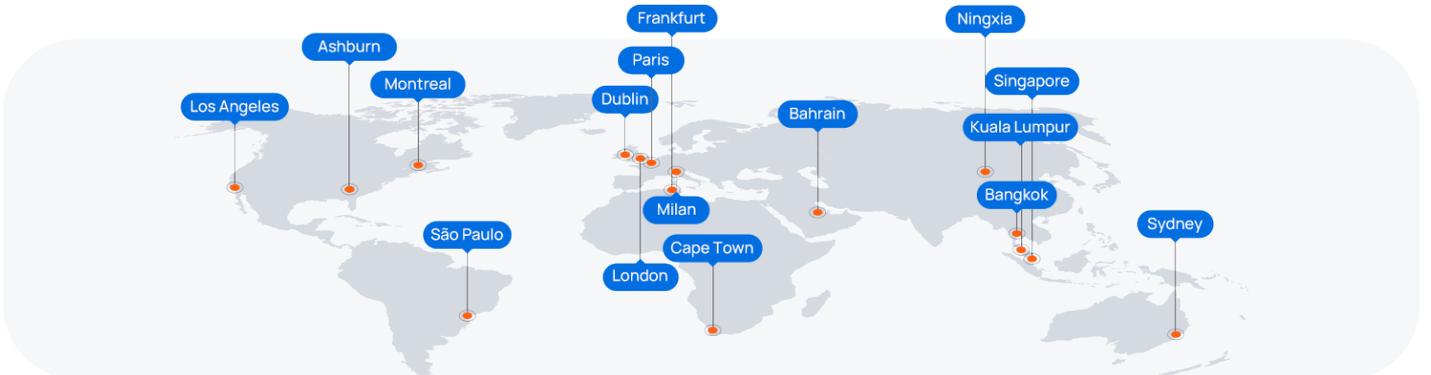


Option #2

Hosted by Yeastar: Low-barrier Entry

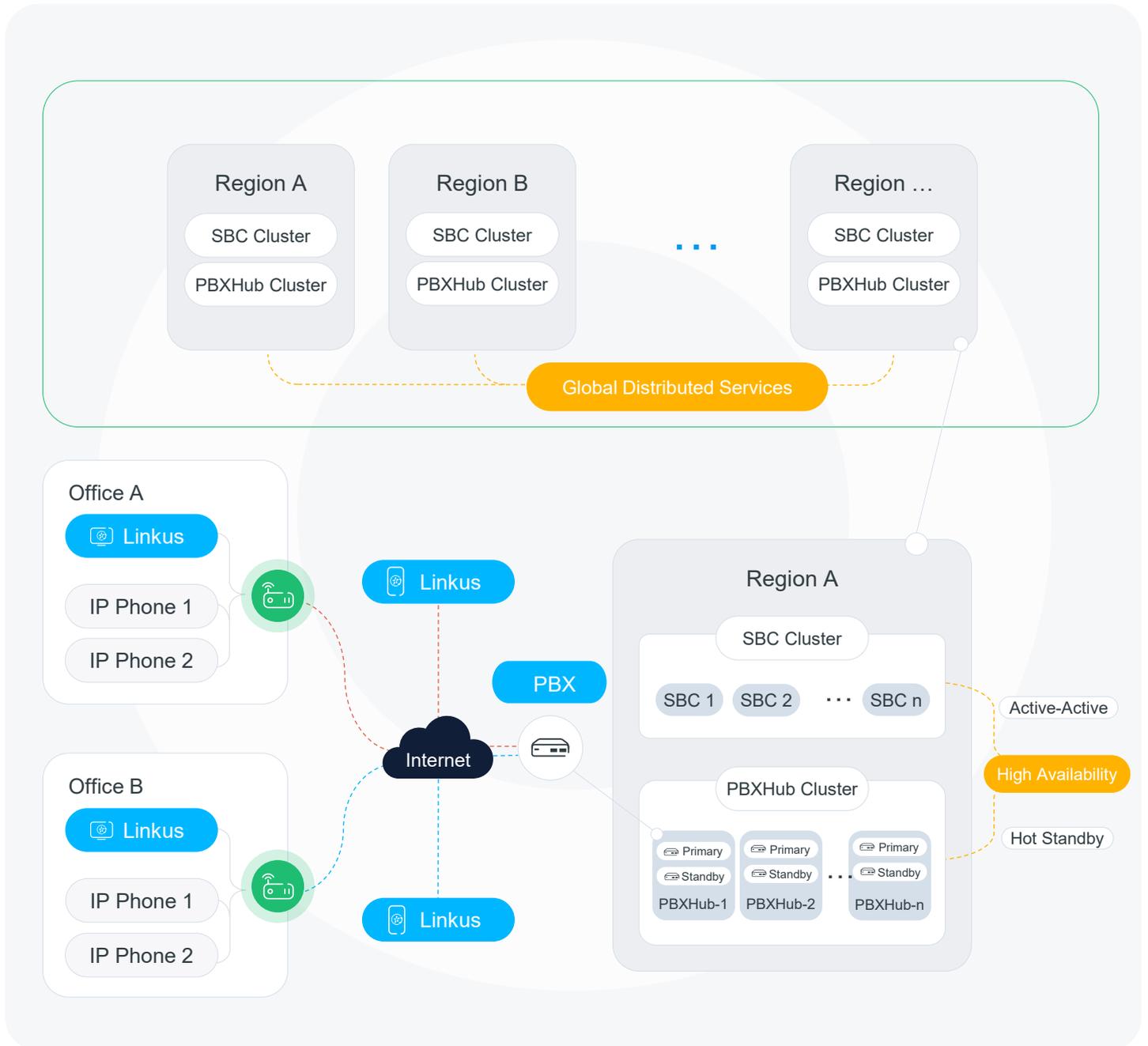
Yeastar also offers a ready-to-go solution for service providers who want to avoid the server upkeep and get started immediately. Host your voice services over Yeastar-managed cloud infrastructure featuring enterprise-grade reliability and security. Easily create and manage multiple PBX systems, each operating independently of the others. It also lowers your upfront investments and initial risks.

- ✔ No significant investments in the infrastructure
- ✔ Faster time to market and revenue ramp-up
- ✔ No extensive technical knowledge is required
- ✔ 99.99% reliability with failover
- ✔ Globally-distributed data centers powered by AWS

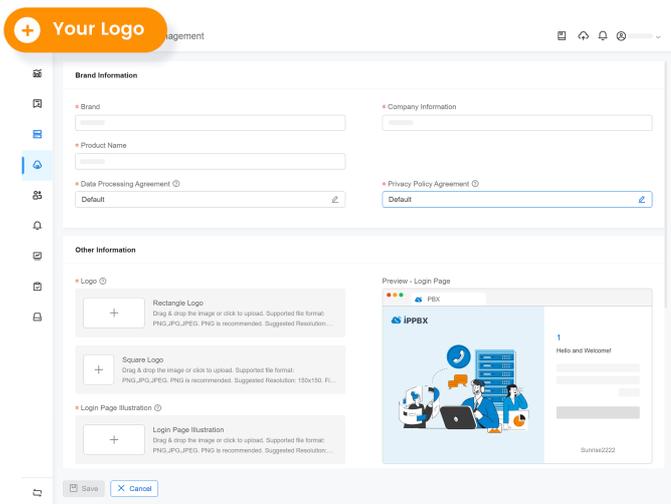


Reliable Multi-instance Cloud Architecture

- ✓ 99.99% uptime with failover and 24/7 monitoring
- ✓ Housed in 15 strategically located data centers powered by AWS
- ✓ N+1 architecture, multiple layers of redundancy, and dynamic failover
- ✓ Server clustering for optimal performance & uninterrupted service
- ✓ Active/active SBC configuration to ensure no single point of failure
- ✓ Load balancing to optimize resource use and prevent congestion
- ✓ Exclusive cluster management tools for self-hosted partners
- ✓ Powerful reseller management suite for central management of PBX, Tasks, Monitoring, White-label branding, and more



Complete White-label Options



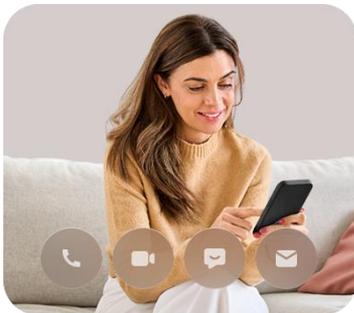
PBX Web Platform

Take a few clicks to set up your hosted PBX white-label template on YCM, then every customer-facing PBX instance you created and delivered to your customers will use your brand. We have made the white-label template settings a no-brainer, so you can customize every branding option directly on the platform and make changes at any time without any delay.

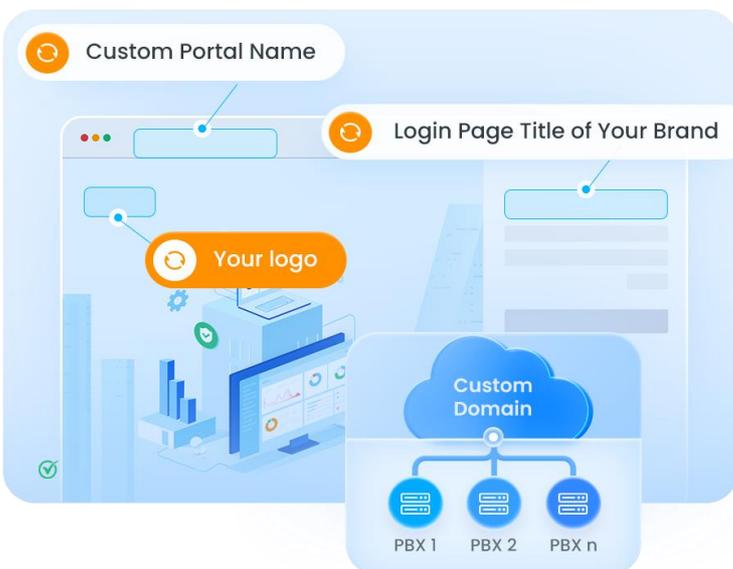
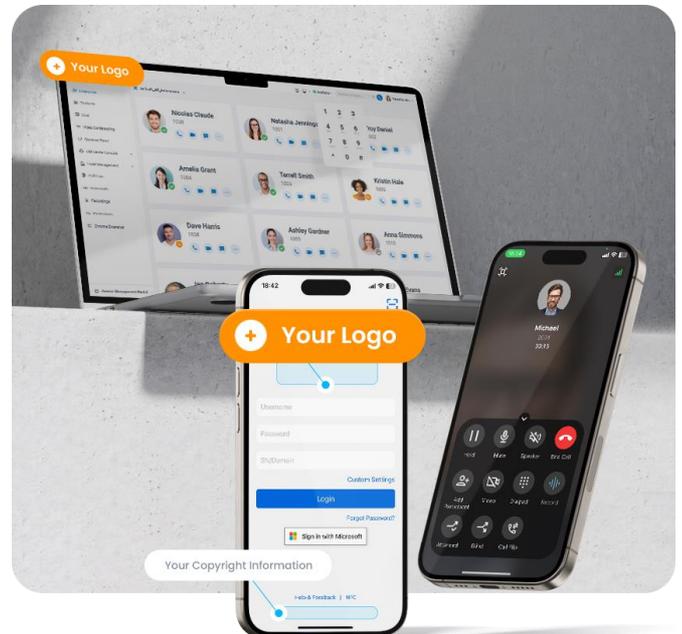
Set up your custom color styling and brand display: Brand Name, Product Name, Logo, Company Information, PBX Login Page Illustration & Welcome Message, PBX Email Template, etc.

Linkus UC Clients

Extend your branding beyond the PBX platform to user softphones. Seamlessly integrated with the P-Series Phone System, Linkus UC Clients allow users to call, video, message, conference and more in one simple app. With complete control over branding elements such as app icons and logos, you can customize and deliver a fully branded softphone on Windows, macOS, iOS and Android, ensuring a consistent brand presence across all user touchpoints.



- Mobile Client 
- Desktop Client 
- Chrome Extension 



Yeastar Central Management Platform

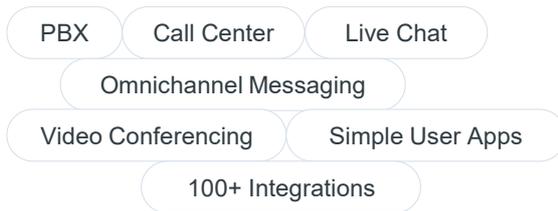
Open your own sales channel and let your sub-reseller log in to the platform that showcases your brand, not ours. Provide them with the powerful UCaaS reseller suite (central PBX monitor, management, and maintenance tools) under your identity while benefits from granular user permission and feature availability control.

- ✓ Platform portal domain (login URL)
- ✓ YCM login page title and illustration
- ✓ Your logo, brand, and copyright message
- ✓ Email alarm signature

Value to End Customers: Easy-first Communications Solution



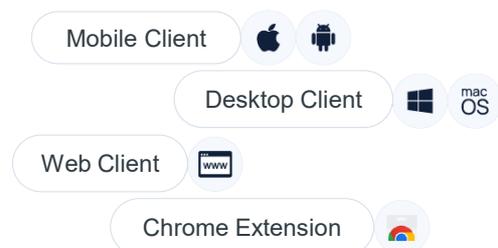
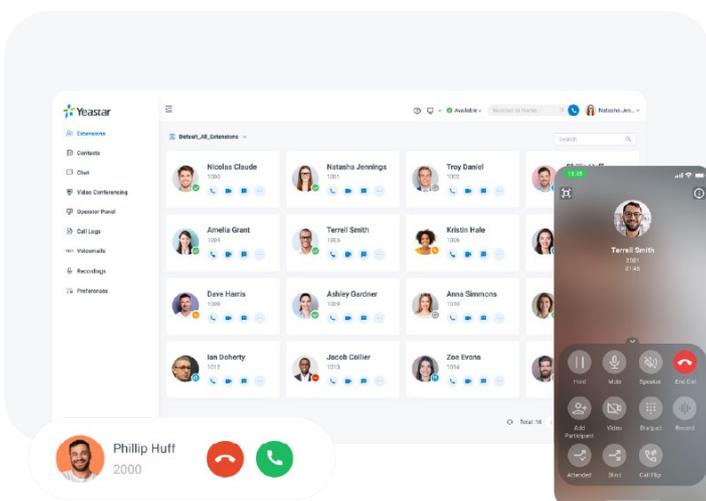
Empower your customers with a business communications solution that is not only easy to deploy and set up but also simple to use, manage, expand, and integrate. More than just a phone system, Yeastar features comprehensive UC and call center suite in a single solution:



Linkus UC Clients: Easy Working from Anywhere

Linkus UC Client is all-in-one app for business communications, offering features such as calls, videos, messages, conferences, and more. It allows users to access Yeastar phone system features from anywhere using their computers and mobile phones.

- ✓ Make and receive audio/video calls and switch between them.
- ✓ Transfer, hold, park, and record calls.
- ✓ Check voicemails, call history, and recordings.
- ✓ Flip a live call between your devices.
- ✓ Access personal, corporate directories and phonebooks.
- ✓ See at a glance real-time availability of colleagues.
- ✓ Hold web-based video meetings with screen sharing.
- ✓ Enable CTI mode for remote desk phone control.
- ✓ Add Linkus voice calling to custom applications using SDKs.



Call Center Solution: Easy Customer Service

Offer your clients powerful call center agent and supervisor tools to elevate customer experience, from efficiency-improving features and switchboard-type management consoles to performance tracking and reporting tools.



Advanced Call Handling

- ✓ Dynamic call routing strategies and customizable IVR options
- ✓ Listen to a call, whisper to the agent, or barge in to talk to the customer
- ✓ Customers can leave the queue and get called back when an agent is available

Queue Panel

- ✓ A complete view of queue traffic and agent status
- ✓ Drag-and-drop call management

Wallboard

- ✓ Real-time key performance metrics and SLA
- ✓ Customizable widgets and multi-screen display

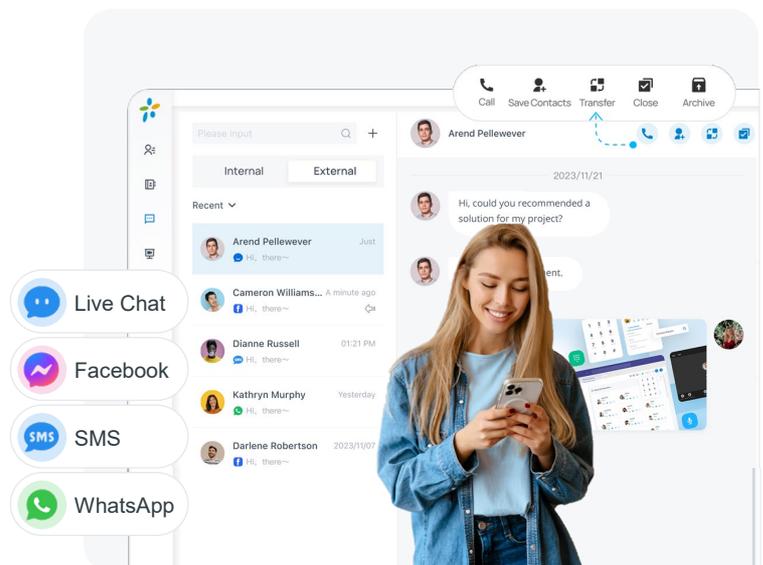
Reports and Analytics

- ✓ Queue statistics, agent-specific metrics, call parameters, etc.
- ✓ Scheduled reports in graphical, downloadable formats

Live Chat, SMS, Social Messaging: Easy Omnichannel Experience

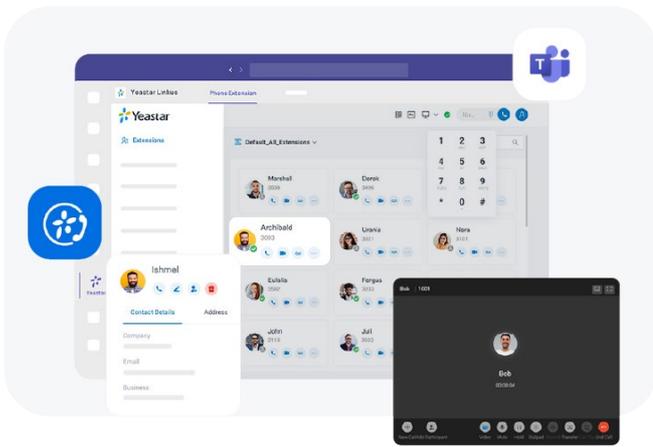
By bringing UCaaS and CCaaS into one platform, here is your chance to reach a broader customer base. Yeastar allows businesses to manage all customer messages from website live chat, SMS, WhatsApp and Facebook Messenger in one place, directly from Yeastar Linkus UC Clients.

- ✓ One single inbox to manage all
- ✓ Outbound bulk messaging (SMS/MMS/WhatsApp)
- ✓ Auto agent assignment, message queues & chat transfer
- ✓ Automatic contacts matching
- ✓ Elevate chats to calls in one click
- ✓ Central message detail records and statistics



Easy Microsoft Teams Integration: Add Enterprise Voice to Teams

Capitalize on the popularity of Microsoft Teams and expand your customer base. Add value to your offering by providing customers with different ways to connect Yeastar voice service to Microsoft Teams catering to different business needs and budgets.



Option #1

Embedded Free Calling App in MS Teams

By installing “Yeastar Linkus” through Microsoft AppSource, customers will have a feature-rich PBX right on their familiar Teams interface.

Call on Teams

- View all personal and corporate contacts on Teams
- Click to call any contacts or dial with the dialpad
- Access voicemails, recordings, and call logs easily

Forget about extra costs and hassle

- No additional fees or Teams Phone license needed
- Keep your existing phone number and SIP phones
- Save on SBC solution licensing

Option #2

Direct Routing Solution via Call2Teams

Enable customers to make and receive calls directly from the Teams app and access advanced PBX features, such as call routing, IVR, queue, etc. Teams users and PBX users can make free internal calls with PBX extension users directly.

* The Call2Teams integration license is required.



Easy Integrations and Compatibility

Yeastar voice service works perfectly with your customers' existing infrastructure and IT services. Take advantage of a host of ready-made integrations and an open ecosystem to meet various business needs.

IP Phone Auto Provisioning






Avaya, Cisco, NEC, Mitel, ALE, Grandstream

500+ Models 14+ Brands

SIP Trunk Interoperability














150+ ITSPs

Headset






Google

 Google SSO

CRM and Helpdesk

Developed









Custom Integration Template

Works with any CRM or helpdesk that supports REST API

Microsoft-related

 Microsoft 365
  Teams
 Outlook
  Microsoft Entra ID
 Active Directory

Database Contact Sync

 Microsoft SQL
  LDAP

Messaging

 SMS
  WhatsApp
  Facebook

File Remote Archiving

 Google Storage
  Amazon S3
  FTP
  SFTP


ORACLE
 Validated Integration
 Oracle Hospitality

FIDELIO

Hotel Features & PMS Integration

Use the PBX-integrated hotel management features or integrate with any PMS supporting FIAS portocal, enabling easy room check-ins/out, status monitoring, wake-up call scheduling, etc.

Microsoft Teams Integration

Integrate with Microsoft Teams to enable enterprise voice and call handling right inside Teams. Use your existing SIP trunks and eliminate costly Microsoft calling plans.

Open APIs and Linkus SDKs

Build your own custom integrations with our open APIs or Linkus SDKs. The possibilities are immense: in-app calling, intelligent call control, data synchronization, and more.

More Features at a Glance

Advanced Business & UC

- Team Chat
- Remote Access Service
- Remote SIP Service
- Phonebook
- Call Note
- Call Accounting
- Voicemail Announcement
- Virtual Fax (eFax)
- Call Flow Designer
- Video Calls & Video Conferencing
- Disaster Recovery*

Advanced Call Center

- Skill-based Routing & Queue Callback
- Queue Panel
- Wallboard & SLA Monitoring
- Reporting & Post Call Survey
- Outbound Call Center*
Auto Dialer, DNC List, Agent Inbox, Campaign Wallboard & Management, etc

Omnichannel Messaging

- Live Chat
- SMS & Bulk SMS
- WhatsApp & Facebook Integration

AI Related Features

- Text to Speech for Voice Prompts
- Voicemail Transcription
- Call Transcription & Summary
- WebSocket for Audio Stream Transmission*

Integrations

CRM & Helpdesk Integration
Developed: Dynamics 365, Zoho, Salesforce, HubSpot, Bitrix 24, Odoo, Zendesk
Custom Integration Template: Works with any RESI API-supported system

Microsoft 365 Integration
 Teams, Outlook, Azure AD (Entra ID)

Single Sign-On Integration
 Google, Red Hat, Microsoft

Database Contacts Sync
 Microsoft SQL, LDAP

File Remote Archiving
 Google Storage, Amazon S3, FTP, SFTP

Active Directory Integration

Linkus SDKs

Hotel Solutions

- Hotel Management Module
- Hotel PMS Integration*

Telephony	Business	Administration	Unified Communications
Call Routing	Call Operator Panel	Web Admin Portal & Dashboard	Linkus UC Clients
Call Forwarding	Desk Phone Control (CTI)	Extension Group & Organization	• Web Client
Call Parking / Pickup	BLF Support	User Role & Permission	• Mobile: iOS & Android
Call Transfer (Attended/Blind)	Busy Camp-on	IP Phone Auto Provisioning	• Desktop: Windows & MacOS
Call Waiting	Business Hours & Holidays	SIP Forking	• Google Chrome Extension
Call Flip / Switch	Multi-Time Zones	Event Logs & Notifications	Presence & Custom Messages
Ring Group	Boss-Secretary	Troubleshooting	Audio Conferencing
Paging & Intercom	Hot Desking	Backup and Restore	T.38 Fax
Caller ID	Emergency Calling	Built-in SMTP Server	Fax to Email
Dial by Name	Feature Code	Network Drive*	Voicemail
Speed Dial	Function Key	SNMP Support	Voicemail to Email
AutoCLIP	LDAP Server	Spilt DNS	Google Cloud Voicemail Transcription
CID/DID-based Call Routing	TAPI Driver	Hot Standby*	Group Voicemail
Direct Inward/Outward Dialing	Basic Call Center	Security	Personal & Company Contacts
DNIS	Call Recording	SRTP & TLS Call Encryption	Call Pop-up URL
DND (Do Not Disturb)	Listen/Whisper/Barge-in Monitoring	Auto & Static Defense	Headset Integration
Custom Prompts	IVR	Global Anti-hacking IP Blocklist	Open APIs*
Distinctive Ringtone	Queue	Allowed Country IP's & Codes	Multiple PBX Management
Music on Hold	Queue Priority & Acceleration	Outbound Call Frequency Restriction	Yeastar Central Management
MOH Playlist & Streaming	Queue Announcement	Password Policy Enforcement	Remote Management
CDR & Basic Call Reports	Queue Call Logs & Missed Call Disposition	Two-factor Authentication (2FA)	Trunk Sharing*

100% Channel Commitment. Solid Partner Enablement.



A Devoting Team to Your Success

We win only when you win. Get access to our power-packed partner support team devoted to your success throughout your entire enablement experience.



Onboarding Kick-off



Get Certified



Portal Tour



Demo/NFR Setup



Go to Market



Grow Your Revenue



Regional Account Managers

Your main contact and helper to create sales pitches, quotes, and help close deal. They drive pipeline generation through all sales motions.



Training Experts

Enable and train partners to win with Yeostar solutions. They also help engage and educate your prospects via customized joint webinars.



Pre-sales Engineers

Your source dedicated to new sales. They help identify service and adoption opportunities and also serve as demo source.



Tech Supports

Free, prioritized, and direct technical support with a guaranteed response time. A dedicated portal for resources like user manuals, configuration guides, FAQs, and software updates.



Marketing Specialists

Engage with partners in the field to develop targeted marketing plan for solution launch, demand generation, and lead conversion.



Product Development Team

Collect and take your specific product needs into our continuous roadmap development and ongoing product updates.

Get Started

Interested in the solutions?

If you're interested in trying out Yeastar, click the link for a free trial. For pricing details or a live demo of our PBX and partner, just contact us and we'd be happy to provide you with all the information you need.

[Free Trial](#) 

[Contact us](#) 

Benefit from our partner-first approach

Yeastar is a **partner-first, channel-only** vendor and we live by the motto "We work for the partner".

We listen closely to the market and are extremely responsive to partner requests with new features and improvements released almost every month to address partner and market demands, tackling your challenges in closing deals and boosting your competitive edge. For more details on Yeastar partner support, please refer to the following Q&A session.

Monthly

Feature additions to partner requests

Affordable

Pricing with lower upfront

50%

Deduction in support ticket resolution time



650k+

Customers worldwide

120+

Countries supported

150+

R&D experts

19+

Years of experience

FAQ

About Our Service Provider Program

What are the advantages of partnering with Yeastar?

Partnering with Yeastar means working with a trusted leader in unified communications, with a reputation for being "100% Recommended to a Friend". Our comprehensive suite of UC and CC features helps you enhance customer satisfaction and loyalty. With [industry-leading phone compatibility](#)—supporting brands like Yealink, NEC, Avaya, Mitel, Snom, Cisco, and more—along with an Open-Standard design and APIs, Yeastar equips you with the capability to seamlessly migrate end customers of all kinds and serve any business size and industry niche. And our rapid release cycle and continuous feature additions helps you compete and win the market every day.

Commercially, Yeastar offers everything behind the scenes to make you successful. These include optional white-label branding, lucrative business models, efficient tools that streamline ordering, product management, and prioritized technical support. By leveraging our white-label solution, you can retain your position as a leading provider of technology solutions in your market and open up new revenue streams.

With Yeastar, you get more than just quality products and services, but a true win-win partnership. We help solve your challenges and provide expert guidance for all aspects of your journey as a communication service provider.

Can Service Providers use their own network with Yeastar's offers?

Yes! Yeastar boasts excellent compatibility with SIP trunk providers worldwide. You have the ability to use your voice network along with our unified communication platform.

Yeastar also offers an [ITSP partner program](#) that allows you to test and certify your SIP trunk service with our IP PBX system. After successful interoperability testing, pre-configured SIP trunk templates will be available in the Yeastar PBX management portal, making the SIP trunk connection and setup seamless.

Can I host Yeastar PBX & UC services on my own data center?

Yes. Yeastar provides both Turnkey and Bring Your Own Infrastructure (BYOI) deployment options for its unified communications platform.

- **Turnkey:** Service providers (SP) do not have to invest in the infrastructure and are ready-to-go at any time. The unified communications service will be hosted by Yeastar in AWS data center and Yeastar takes care of all the server upkeep. Best for (SPs) who prefer faster time-to-market, lower upfront costs, and the least IT burden.
- **BYOI:** SP can host the entire Yeastar UC&C solution in their own data center infrastructure and gain full control over the hosting environment.

FAQ

About Our Service Provider Program

What level of scalability does the solution offer?

No upper limit and highly adaptable. SP can go at their own speed and increase system capacity (such as extension numbers and concurrent calls) for end customers at any time. The adjustment is only clicks away on the Yeastar Central Management platform.

Can your product integrate with Microsoft Teams?

Yeastar enables SPs to offer a seamlessly [integrated solution for Teams](#). You'll be able to embed Yeastar's PBX functions, which will work in tandem with the UC and collaboration features of Teams. This will allow you to provide a better voice experience for your Teams users and will not require you to deploy Direct Routing or purchase Teams phone licenses for voice connectivity.

What go-to-market support does Yeatar offer?

Yeastar provides a 360-degree approach to Service Provider success. From initial setup to sales enablement and technical support, we have your business needs covered every step of the way.

-  **Onboarding:** Dedicated resources to ensure that you get operation in a timely manner. **Training:** Access to on-demand, live, and instructor-led training courses for both sales and technical support enablement.
-  **Marketing Support:** Full library of brandable collaterals for social media, documents, emails, etc. **Sales Enablement:** Dedicated regional account manager and pre-sales engineer who helps with project planning and deal closing.
-  **Ordering:** Exclusive partner portal to order services, manage licenses, check transaction history, and more. **Management:** Central management platform to manage customer PBXs, monitor performance, track resource usage, and more, all in one place.
-  **Technical Support:** Level 2/3 tech support provided Yeastar. Extensive wiki, documentation and how-to videos are available to both service providers and end customers.